

## ***PRESS RELEASE***

# **AMD TELECOM APPOINTED AS MCEL'S MOZAMBIQUE OFFICIAL PARTNER**

**Thessaloniki - September 11, 2017.** AMD Telecom is delighted to announce that it has been selected by Mcel Mozambique to fully secure its SMS infrastructure. This will be achieved through a combination of AMD Telecom's SMS firewall, SS7 firewall and A2P service analysis and management (SMS Monetization). The approach will ensure the integrity and security of all Mcel's SMS services, while eliminating frauds towards its 7.8 million subscribers.

Both firewalls of AMD Telecom identify and act against grey routes that are the main revenue leakage source, related to A2P messaging. An unexploited sector, projected to rise.

A2P messaging was worth around \$17 billion at the end of 2016 and it is predicted to reach \$58 billion in the next four years. At the same time, enterprise messaging (SMS) is expected to double its figures.

Casimiro Balane, Commercial Director of Mcel Mozambique welcomed the partnership: "It is a pleasure to team up with a global pioneer so as to secure our network and our subscribers, while optimise and monetize SMS. Security is at the very core of our strategic plan, as it will offer us the opportunity to offer our customers a fraud free network and peace of mind.

Commenting on the partnership, Head of VAS & Business Development of AMD Telecom, Kostas Dalkiranis, stated: We are really excited with the fact that Mcel, the largest Mobile Operator in Mozambique, chose us to be their exclusive A2P SMS partner and we look forward to working with Mcel's team so as to achieve our common goals. The opportunity is enormous and we know that our filtering, accompanied with our market analysis and knowledge will bring great results.

### **About AMD Telecom**

The company was established in 2000 and incorporated in 2007 as AMD Telecom S.A. Today is counted among global market leaders in Open Connectivity solutions (SMS & Voice), SMS Monetization, Clearance & Settlement, Roaming services.

AMD Telecom's customers include Mobile Network Operators, Telecom Vendors, Social Networking Platforms, Global Email Providers and Global Resellers. The company operates offices in Greece, India, Italy, Peru, Russia, Spain and UAE.

### **About Mcel**

Mcel – Moçambique Celular is the first mobile phone operator in Mozambique. Founded in November 1997, Mcel has been responsible for the growth of mobile cellular phone service in the country. In recent years, Mcel stands out in its commercial offerings, continuing to lead in innovation of products and services, and strengthening its sales force by a well-trained team of Corporate Managers.

For further information, you are kindly requested to contact AMD's experts' team at <https://www.amdtelecom.net/contact> or directly at [mzsales@amdtelecom.net](mailto:mzsales@amdtelecom.net).